

# Vision



## DESCRIPTION

Our eyes are the windows to our health. Now your members and their family can see better savings at over 20,000 vision providers nationwide including chains and local retailers. Members save 10% to 60% on glasses, contacts, laser surgery, exams, and even designer eyewear.

- 20% to 60% off prescription eyewear including most frames, lenses, and specialty items such as tints, coatings, and UV protection
- 10% to 30% off eye exams
- Participating chains include LensCrafters, Pearle Vision, Visionworks, JCPenney, Target, and more
- 10% to 40% off contact lenses through America's Eyewear mail order service
- 15% to 55% off the average retail cost of eyeglasses and sunglasses through FramesDirect.com
- 40% to 50% off the national average cost of LASIK surgery

## HOW IT WORKS

1. Members call or go online to find participating providers in their area
2. Members present their membership card with the Coast to Coast Vision logo at participating locations to receive savings on their procedures and vision products
3. The total discounted fee must be paid at the time service in order to receive a discount
4. Members can also visit our website to access discounts on contact lenses through America's Eyewear and eyeglasses and sunglasses through FramesDirect.com

## AMERICA'S EYEWEAR SAVINGS EXAMPLE

Series	America's Eyewear	1-800 Contacts	VisionDirect.com	Coastal.com
<b>1-DAY ACUVUE MOIST (90 pack)</b>	\$63.00	\$74.99	\$85.00	\$64.00
<b>ACUVUE OASYS (12 pack)</b>	\$67.50	\$72.99	\$72.99	\$67.50
<b>ACUVUE OASYS for ASTIGMATISM</b>	\$40.00	\$51.99	\$44.99	\$42.00
<b>AIR OPTIX for ASTIGMATISM</b>	\$45.12	\$69.99	\$57.99	\$59.00
<b>AIR OPTIX AQUA</b>	\$31.15	\$54.99	\$49.99	\$42.00
<b>AIR OPTIX MULTIFOCAL</b>	\$59.10	\$84.99	\$84.99	\$82.00
<b>BIOFINITY</b>	\$34.12	\$49.99	\$48.99	\$41.00
<b>BIOFINITY TORIC</b>	\$42.95	\$67.99	\$68.99	\$65.00
<b>DAILIES AQUA PLUS (90 pack)</b>	\$45.00	\$64.99	\$59.99	\$59.00
<b>PROCLEAR TORIC</b>	\$54.34	\$84.99	\$71.59	\$65.00
<b>PROCLEAR MULTIFOCAL</b>	\$60.21	\$99.99	\$82.99	\$73.00
<b>PUREVISION MULTIFOCAL</b>	\$68.26	\$79.99	\$82.99	\$73.00

Prices are six lenses per box (except where noted) and are subject to change without notice. Updated April 2018.

## **BENEFIT PROVIDER BACKGROUND**

Coast to Coast Vision was founded in 1989 and is owned and operated by New Benefits. Coast to Coast Vision has grown to more than eight million members nationwide. This vision network is comprised of quality independent optometrists, ophthalmologists and opticians, as well as high profile chains like LensCrafters, Pearle Vision, Visionworks, Sterling Optical, Target Optical and JCPenney Optical. Completion and attestation of a confidential questionnaire is required before providers are added to the network. Each provider must pass verification standards before participation. Confirmation and primary source verification of the State licensure and the Liability coverage is required. This program provides quality eye care professionals and quality eyewear by mandating standards set forth in our CTC Provider Agreement. CTC program offers a 30-day guarantee on each pair of eyeglasses. Members may return their eyewear for any reason within 30 days of purchase for a full refund. Coast to Coast Vision reimburses providers for the cost to ensure full compliance with the guarantee. Total quality is an important part of New Benefits' corporate culture — from our staff to our products to our providers.

## **DISCLAIMERS**

Coast to Coast Vision™ is not available in Vermont. Coast to Coast Vision™ providers may exclude the following from discounts:

- Exclusive frame lines like Cartier, which contractually prohibits a retailer from discounting their products
- Marketing Promotions/Sales
- Promotional Package Pricing
- Disposable Contacts (Cole Vision Retail Stores offer a 10% discount on disposable contact lenses. Members may also purchase disposable contacts through the mail order service.)